

Place your ad  
online for  
\$150  
additional!!

## Classified Advertising 2005

**RATES ARE PER COL./IN. -- PER ISSUE INSERTION**

*TWICE* is the largest, most respected publication in the consumer electronics field. It is a position achieved through editorial excellence and reader involvement.

*TWICE* has a distribution of over 20,000 – including retailers and manufacturers of consumer electronics & major appliances.

**Want to reach the Industry?**

There's no better place than *TWICE* classifieds.

<u>Black &amp; White</u>	
Open rate	\$190
3-6 issues	\$160
7-26 issues	\$150

<u>Color</u>	
Open rate	\$200
3-6 issues	\$170
7-26 issues	\$160

### Mechanical Specifications

1 column	=	1-15/16"
2 column	=	3-7/8"
3 columns	=	5-7/8"
4 columns	=	7-7/8"
5 columns	=	10"
Maximum Depth	=	13"

**ALL PRICES ARE NET**

Minimum ad size is 1 column wide x 1 inch deep.  
Minimum type size is 8 point.  
Preferred materials: PDF, EPS or TIFF with a minimum DPI of 300.

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